

## **Board of Directors Meeting Minutes July 11, 2017 – SC Partnership Office, Monticello, New York**

Present	Absent
Karen Fisher	Jacob Billig
Jim Bates	Glenn Gidaly
Eric Egeland	Jeff Siegel
Fred Stabbert	Joshua Potosek
Jerry Skoda	Laura Quigley
Jay Quaintance	Steve Vegliante
Matt Dorcas	Richard Sush
Warren Blumenthal	Gary Silver
Alan Zuckerman – via conference call	Dr. Gerard Galarneau
John Conway	Lynne Freda
Suzanne Loughlin	George Kinne
Steve White	Randy Resnick
Cathy Paty	Peter Frunzi
Gary Schmidt	
Michael Dollard	
Roberta Byron-Lockwood	

Also present: Marc Baez, Jennifer Clayton, and Christopher Lockwood.

Let the record show there was a quorum.

The board meeting was called to order 8:02am by Karen Fisher, Chair.

Jim Bates motioned to accept the June minutes and Fred Stabbert seconded, all were in favor and none were opposed. Motion was passed.

Eric Egeland motioned to accept the June schedule of payments and Jim Bates seconded, all were in favor, none were opposed and Matt Dorcas abstained. Motion was passed.

Eric Egeland went over the financials. The month to month is down but the year to date incomes is up. Expenses are down, County money came in May. Loan expenses are due to collections on the loans. Suzanne Loughlin motioned to accept the June financials and Cathy Paty seconded, all were in favor and none were opposed. Motion was passed.

Looking to do a loan program advertisement with the IDA to promote both agencies. Chris will be going to National Development Council and will be out the week of July 17<sup>th</sup>.

August board meeting, looking at holding in White Lake as a "thank you" to the board and will hold at 4:30pm. If you have someone that may be a potential investor please bring them. Election – 40 ballots are back so far. Have until July 31 to send it back in-if you haven't sent it in please do so.

Monticello is in the running for \$10M for revitalization of downtown area. Marc went with Josh Potosek and David Sager to present to the regional board.

Workforce presentation to the IDA yesterday-working with Jay Quaintance, Laura Quigley and Susan Schmidt. Presentation was well received by IDA board, gathering firms to implement the programs. Radio, print, social media to reach out to anyone wanting to work in hospitality in Sullivan County. Focus on customer services, soft skills and how to greet customers, etc. Jim Bates stated that workforce is an issue throughout the Hudson Valley – Ideal Snacks has raised wages to retain employees.

Village Liberty – water/sewer for corridor study –County is putting an agreement together and will be used for all others.

Marketing – rebranding, new logo, YouTube videos monthly. Ideas for whom to interview. Alan Zuckerman said that everyday people should be interviewed and grassroots organizations, etc.

401K breakfast was done on a smaller scale in the conference room.

Highlight what Resnick Group is doing at the Old Egg U. Will have an event there in the fall.

Metal Fabricators cluster – create a list of those in the area

Route 52 Corridor – Town of Fallsburg has water/sewer

Marc met with a shrimp farm. The owner is going slow, produces 200 pounds a week, now has 13 jobs, salt water needs to be 80 degrees, 4 foot tanks, 2 years in business, wholesale, no freezing.

Prohibition Distilling – looking for sites to build barrels. Settled on a site off Exit 99 in Liberty. \$250 per barrel. Met with Greene County Bank, presentation went well, local wood will be used. 30-40 jobs and have a tourism component, tasting and see how barrels are made.

Seminary Hills – CFA application. Moving ahead and Town is supportive. Produce, bottle there and have a tourism destination.

Roberta stated that we need transportation to do pub crawls like they do in the Adirondacks.

August 11 at Rockland House is a fundraiser – Roscoe Singer/Songwriter Festival. Phil Vallone underwriting.

Bon Appétit magazine did an article about the Callicoon Farmers Market.

Visitors Center – focus is on Exit 106, capture the new visitors. Jerry asked about hiring a relocation specialist to see what the best location would be for the center. 10,000 sqft building, 5,000sqft for Visitors and 5,000sqft for office space.

Matt Dorcas motioned to adjourn the meeting at 9:09am and John Conway seconded, all were in favor and none were opposed. Motion was passed.