

## **Literacy Volunteers of Sullivan County**

### **LVSC Board Meeting Minutes**

March 10, 2020

Members present: Dawn Ryder, Al Feller, Jill Atkins, Vivian Ginsberg, John Dick, Marc Mendelsohn, Nicole Newick, Debra Gabriel, Angela Dutcher

Members absent: Gay Donofrio, Leo Glass, Alison Mastandrea, Allison Simpson, Lillian Tighe, Patricia Deagle

Acceptance of Minutes: Marc/Debra

#### **President:**

Dawn and Angela have been meeting monthly.

Angela made two FB video ads with Wix – one for the bookstore and one for our citizenship classes. She showed the board the ads. They have had a great response rate.

#### **Treasurer:**

Pat was concerned about our cash on hand after moving more money to a CD. Angela mentioned we should be receiving ALE money this month and most major bills have been paid. We should be ok unless we have an unexpected large expense.

Vivian asked about sales tax. Angela explained we are obligated to pay sales tax on bookstore sales.

Treasurer's report and funds transfer approved: Marc/Debra

#### **Strategic Planning**

The strategic plan will be distributed to the board as well as Angela's responses.

Marc suggested this should be discussed at the committee level. The board agreed the committees could be utilized more however often time constraints prevent meeting. Marc suggested conference calls in necessary.

#### **Board Development/Nominating:**

Angela would like to increase our focus on Liberty – including having a citizenship at the Liberty Library.

Dawn spoke to Mary Roth, who works at the CVI Building and is from Liberty, about joining the board. She will attend the next meeting.

#### **DIRECTOR'S REPORT:**

See attached report.

Al, Debra and Marc will be attending the event at the hospital on May 16<sup>th</sup>.

Marc and Angela will be attending the Kauneonga Lake Block Party.

Angela has applied to the pilot program for the new citizenship test. Greg will teach the class – his students are excited.

**NEW BUSINESS:**

In case of pandemic concerns, Dawn has access to a conference line for future meetings.

Marc suggested the need for a contingency plan. Vivian suggested following suit with the county. Marx suggested following the Monticello School closing occurrences as we do now.

The board agreed in the event of long term closings employees will be paid based on their average pay.

Nicole mentioned there is a trending hashtag on Instagram the bookstore should use, #bookstagram.

Nicole recommended making baskets of books for Easter.

Marc received a request from hospital staff for books for patients. Angela will put stickers on books and Marc will drop off the donation.

**OLD BUSINESS:**

Dawn asked how to get more people to the Bethel bookstore. Dawn would like to reach out to a local author and have a reading and signing with light refreshments.

Vivian suggested hours become more consistent and signage is restored. Additionally, the location is not ideal and it doesn't bring in much money. If rent were being paid we would have closed the store already.

Our sign has not been painted. We will need to get the sign back and find someone else to paint it.

The board discussed other possible locations for a second bookstore, Liberty is a possibility with St. Peter's moving out of their one building. Fallsburg and Bethel are too close to the Monticello store.

The conversation will be continued in future meetings.

Meeting Adjourned: Marc/Debra